

ENHPATHY

MOLECULAR BASIS OF
HUMAN ENHANCEROPATHIES



enhpathy.eu

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Enhpathy communication

Science & art cross-disciplinary actions

Programme

presentation

Starting in 2020, the ENHPATHY program intends to develop a creative and ambitious communication strategy to address all EU's recommendations in terms of knowledge dissemination and public engagement in the field of enhancers and associated diseases.

In order to do so, ENHPATHY will launch ENHANCER IN ART, a scienc'art program offering one artist the unique opportunity to become an actor of an european scientific program, by creating an original artwork in collaboration with one student of the programme.

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Programme presentation



*Early Stage Researchers

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* a list of local cultural centres, art institutions and artist run cooperatives have been identified and contacted in order to find artistic collaborations for the project

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Programme presentation

The ENHANCER IN ART program is composed of 4 steps:

Step 1 : *The unlikely encounter*

50 minutes one-on-one meetings between artists and research students are held locally in neutral places (to step out of both participant's comfort zone).

Students explain their research topic to his fellow artist in terms understandable to the general public.

The interview is recorded and the video is shared within the Enhpathy communication network.

Step 2 : ***Back to the studio***

Artists create a unique artwork (all media are accepted) from this first and original encounter and provide regular updates of the work in progress to the Enhpathy communication network.

Step 3 : *Going on stage*

Artworks are presented during a local science event (european researchers' night, science week, etc.).

An excerpt from the video of the unlikely encounter (step 1) is shown to the public.

The artwork is presented to the public (lectured if it is a play).

A video of the student reaction when discovering the artwork for the first time is then shown to the public.

A 15 minutes Q&A session with the author and / or the scientist, the artist and the public.

All sessions are broadcast live on the Enhpathy's website and shared on social media.

Step 4 : ***Getting an international audience***

Artworks are presented at the French cultural center, la Friche Belle de Mai in Marseille, during a closing reception (see <http://www.lafriche.org>) open to the public.

This event is broadcast live on the Enhpathy's website and shared on social media (this includes video footage and interviews).

International art influencers, gallery owners, collectors, journalists and policy makers will be invited to the show.

An interesting perspective would be to send this exhibition on an european tour through the different art institutes, centers, galleries interested in sharing this unique collection.

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Additional information



[Visit the Enhpathy website \(communication & dissemination section\)](#)



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