

The STED communication program: Structure, Train, Engage, Disseminate			
Events, activities	Tools	Actions	Outcomes (S,T,E,D)
Part 1 - Training Events and Conferences			
1- Kick-off Meeting (Marseille, month 1 st - 1 Day)	Videos Pictures	Video (interviews, illustrations) and pictures (headshots, group meeting and networking pictures) of the kick-off meeting	Pictures and videos will be published on the <i>ENHPATHY</i> 's website and shared on social media as part of the ESR's recruiting strategy
	Website	A phase II version of the <i>ENHPATHY</i> 's website (from a one page to a multi-pages website) is launched at the kick-off meeting (www.enhpathy.eu)	Increase the visibility of the consortium and its research topics, part of the ESRs recruiting strategy
	Social Media	All ENHPATHY related information are shared on twitter (@ENHPATHY_EU). LinkedIn (https://www.linkedin.com/company/enhpathy/) and Facebook (@enhpathy)	Networking with main influencers of other EU consortia and the science community, part of the ESRs recruiting strategy
	Research platforms	Opening profiles on Loop & Research Gate,	Maximises impact for researchers and their discoveries.
	Collaborative workspaces	Slack, Asana, Trello	ESRs learn to track team's work organise tasks, manage projects
	Press Release	Press release I to announce the <i>ENHPATHY</i> 's launch. Target: national and international science reporters	Engage journalists and science reporters on the <i>ENHPATHY</i> 's training programme and research background, connect with a broad audience, part of the ESRs recruiting strategy
	Blog	Launch of the <i>ENHPATHY</i> Blog	Train ESRs to blogging and develop out of the box strategies, striking and memorable to communicate science through creative avenues. Get feedbacks that can move science forward
2- Introduction Retreat (Warsaw, month 9 th -6 days)	Videos Pictures	Video (interviews, illustrations) and pictures (headshots, group meeting) of the ESRs	Introduce ESRs to webmaster's skills - Complete ESRs profiles on the <i>ENHPATHY</i> 's website
	Workshop	Communication I workshop including theoretical training and practical exercises (Table 1.2 d). This workshop also includes a presentation of the <i>ENHPATHY</i> 's communication tools to all ESRs	Train ESRs to maintain and use regular off- and on-line communication tools and present scientific work
	Website	A phase III version of the <i>ENHPATHY</i> 's website features ESR's profiles and includes a dedicated network-wide platform. Program of the event is published online. Information and media about the introduction retreat are published.	ESRs learn to communicate with each other through a secure conference platform allowing webinars, e-lab meetings
		A webmaster of our website is selected on a rotational basis amongst ESRs (each month).	Train ESRs to website maintenance, content editing, and online publishing.
	Social Media	ESRs use their own channels (at least on Twitter and LinkedIn account) to connect with <i>ENHPATHY</i> 's social medias and share information on the "Introduction retreat" A community manager is selected on a rotational basis amongst ESRs (each month)	Train ESRs to community management skills.
	Press Release	Press release II announces the ESR panel, the programme of the introduction retreat and new information about the consortium's life	ESRs learn how to work with journalists to reach a wider audience, raise awareness and create positive attitudes (e.g. to raise funding).
3- Winter School (Copenhagen, month 15 th - 7 days) 4 - Half-Time Retreat (Prague, month 24 th - 8 days) 5- Summer School (Santander, month 32 nd - 8 days) 6-Closing International Meeting (Marseille, 42 nd - 7 days)	Workshop	Events #4,6 - Communication II, III, IV workshops including theoretical training and practical exercises are provided to ESRs	Train ESRs to present scientific work, to perform excellent science writing, scientific publishing, grant and fellowship applications writing
	Website	Programs, external keynote profiles, ESR's posters (event 3) and videos of presentations (events 4,5,6) are published online	Follow up with the programme implementation, engages a wider audience and disseminates concrete research results
	Social Media	On all events - ESRs share highlights and contents (publications, photos and videos)	ESRs learn how to use social media to announce, publicize and gather feedback on their research. They create networks, actively engage an audience and build new collaborations.
	Press Release	Press released III to keep our following reporter community updated	Strengthening our following reporters community, sharing concrete information about the program's implementation.
Part 2 - Public engagement and dissemination -Introducing the #EnhancerInArt programme			
1- Month 1 st	All tools involved	Meeting with Alain Arnaudet (Friche Director) and enrolling all identified local cultural centers into the EnhancerInArt programme	Introducing #EnhancerInArt programme and guidelines on the web. Engage a broad audience on <i>ENHPATHY</i> 's main objectives. Create positive attitudes to facilitate the ESR recruiting process.
2- Month 9 st	Workshop	Introducing ESRs with the #EnhancerInArt's guidelines and calendar. Each ESR should develop: (i) a cross-disciplinary project involving a local cultural organisation. (ii) creative strategies to engage a broad audience on Enhancers and enhanceropathies	ESRs learn to create a precise and detailed plan of action to achieve the #EnhancerInArt goals involving a broad range of partners (cultural institutions, artists, musicians, dancers...). ESRs learn to popularize a scientific topic and to share it within the researcher community and abroad.
3- Months 9 st to 42 nd	Website, Social media, Blog	Every 3 months, ESRs share updates and new achievements on their #EnhancerInArt project All #EnhancerInArt projects are presented locally in all cities represented by consortium beneficiaries during science weeks / fairs	ESRs learn to build and develop a European cross-disciplinary network, to post valuable information on their work and engage a broad audience of scientists, journalists, and cultural fans. ESRs, in turn, act as supervisors to train the new generation of researchers, learn how to use simple

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<p>4- Closing International Meeting with partnering artists and cultural centers, local, and European institutions, journalists.</p>	<p>Videos, Pictures, Website, Social media, Blog</p>	<p>All #EnhancerInArt projects are part of a group exhibition host by the international Art Center la FRICHE BELLE de MAI based in Marseille.</p>	<p>argumentation to share their work. ESRs get the opportunity to share their work with a broad audience: partnering cultural centers, as well as local and European institutions, journalists and undergraduate students.</p>
	<p>Press release</p>	<p>Press release IV to announce the event and the European tour of #EnhancerInArt within all participant cultural centers</p>	<p>ESRs to discover new interfaces between the scientific world and society, and possible future collaborations and job opportunities.</p>